

PROMOTING THE NON-CASH (GNNT) NATIONAL MOVEMENT, MULTIDAYA DINAMIKA JOINS HANDS WITH SHOPEEPAY TO PRESENT CASHBACK PROMOTION AND PURCHASE OF PREPAID CARD, IN THE "KASIRKU" DIGITAL KIOSK

Jakarta, October 6th 2020 - PT Multidaya Dinamika (MDD), a subsidiary of PT Distribusi Voucher Nusantara Tbk (IDX: DIVA) and a member of the PT M Cash Integrasi Tbk (IDX: MCAS) group, together with ShopeePay, presents a cashback promo amounting to 30% for every customer that tops-up their transactions and purchases prepaid cards, through the KasirKu digital kiosk available at hundreds of TransJakarta bus stops. KasirKu is a standalone interactive transaction platform for purchases and prepaid/e-money card top-up services, owned by MDD.

This cashback promo applies to all customers who conclude transactions with the ShopeePay QRIS payment method: every customer who has completed a prepaid card top-up transaction will automatically receive cashback in the customer's ShopeePay account amounting to 30%, based on the nominal transaction made, with a maximum value applied according to the terms and conditions of this program.

Apart from presenting an attractive offer for MDD and ShopeePay customers, this promo program is also MDD and ShopeePay's initiative in support of the National Non-Cash Movement (GNNT). Further, this promo is hoped to encourage customers to switch to a non-cash transaction alternative, in order to comply with the safety and health protocols imposed by the government in the midst of the COVID-19 pandemic.

Asep Triono, MDD Director stated, "We really welcome the collaboration with ShopeePay, to present this promo. Given the increasing spread of COVID-19 in Indonesia, people must comply with the high safety and health standards as set by the government. One key directive is to encourage contactless/non-cash transactions. With a promo such as we are presenting, people will be urged to use non-cash transaction modes in their daily activities, and also align with government programs in support of the National Non-Cash Movement (GNNT)."

Cindy Candiawan, ShopeePay Indonesia Marketing Manager added, "ShopeePay puts forward convenient, safe, and rewarding digital payments, including top-up transactions or purchase of prepaid cards. With this collaboration initiative, we hope to provide peace of mind for customers who transact at MDD's KasirKu digital kiosks. As a result, together with MDD, we can promote contactless digital transactions. We also hope that this initiative can help to minimize the transmission of COVID-19 in Indonesia."

Until now, KasirKu digital kiosks can be found at hundreds of points at TransJakarta bus stops. With an extraordinary number of potential prepaid card users, it is hoped that this promo can attract millions in Indonesia.

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About PT Multidaya Dinamika

PT Multidaya Dinamika (MDD), a subsidiary of PT Distribusi Voucher Nusantara Tbk (IDX: DIVA) and one of the members of PT M Cash Integrasi Tbk (IDX: MCAS) group, is a financial technology (fintech) company that supports the development and integration of non-cash payments in Indonesia. MDD connects financial institutions, both government and private merchants, to continue developing their businesses, thus providing a fast, precise, and secure payment solution. The vision of MDD is to be the leading payment service provider company in Indonesia, with the mission of developing and presenting integrated payment system solutions that connect financial and non-financial institutional partners as well as merchant partners. For more information on MDD, please visit www.multidaya.id

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